



1. Contribution to the global climate protection

2. Credibility of your sustainability strategy

3. Selection of a matching climate protection project

Climate neutral packaging

ClimatePartner<sup>o</sup>

We have been offering climate neutral packaging in cooperation with ClimatePartner since December 2017.

ClimatePartner is one of the leading solution providers for companies in matters of climate protection and actively supports us with the realization.

## What is climate neutrality?

Companies, processes and products whose carbon dioxide emissions are calculated and compensated by supporting internationally acknowledged climate protection projects are called climate neutral. The compensation of carbon dioxide emissions is, besides the avoidance and reduction, one important step towards the global climate protection.



## What's the procedure?

**You can optionally chose a climate neutral production. This is possible for all of our products.**

### 1. Calculating the carbon dioxide

We have captured the emission sources of our company, have reduced them as much as we could and we can calculate the carbon dioxide emissions of each packaging production. When calculating the ecological foot print, we consider the carbon dioxide emissions that are produced by the materials, the production process and the logistic that we use.

### 2. Compensation of the carbon dioxide emissions

You actively support an internationally acknowledged climate

protection project. Such projects reduce carbon dioxide emissions, e.g. by reforestation measures or by replacing climate-damaging technologies. By supporting one of these projects we can compensate the carbon dioxide emissions of a production.

### 3. Carbon dioxide – Understanding the compensation

You will get full transparency as your production will be labelled with an order-related ID-number: When searching this number on [www.climatepartner.com](http://www.climatepartner.com), you can see how much carbon dioxide was produced by your packaging and which climate project you have supported for compensating the emissions.

# What are the advantages of climate neutral packaging ?

- ✓ By using climate neutral packaging, you make a contribution to the **global climate protection** and you support well-known climate protection projects.
- ✓ With the climate neutral label on your packaging, you confess climate protection and increase the credibility of your **sustainability strategy**.
- ✓ The **climate neutral label** with order-related ID-number ensures transparency: With the ID, you can check the compensation of the measured carbon dioxide amount and communicate it.
- ✓ The climate protection projects are internationally certified according to international standards and it is proven that they reduce the carbon dioxide emissions. Thanks to the process of **ClimatePartner (certified by TÜV-Austria)**, there is even more guarantee of the compensation of the carbon dioxide emissions.
- ✓ The climate neutrality **doesn't bring any extra work** for you. We calculate the carbon dioxide emissions of your order, carry out the compensation of the carbon dioxide emissions and provide the climate neutral label for you.

## Which projects are offered?

There are lots of climate protection projects from which you can choose. By using a climate protection project card, you can choose a matching project.

You can choose from forest protection projects in Germany, wind energy projects in India or water treatment projects in Africa. Details will be explained at placement of order.



## What does it cost?

For this added value you pay an extra costs of 1% of the total amount, minimum **25 € flat**. Special projects have to be discussed on demand.